

# THE COLEMAN JOURNAL

PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NEST PASS  
A WEEKLY RECORD OF INTERESTING COMMUNITY NEWS READ BY YOUNG AND OLD

Most Effective Advertising Medium for reaching the People of Town and District. The Journal goes into the Homes.

Volume 17, No. 15.

THE JOURNAL, COLEMAN, ALTA. THURSDAY, JULY 28, 1938.

69% of all retail sales in Canada are made in the country towns, through Canadian weekly newspaper advertising.

\$2.00 PER YEAR; SINGLE COPY 5¢

## Miners Favor Building of New Surgery

Suggestion Was Considered to Purchase Dr. Borden's Residence on Third Street.

Coleman Miners' Association voted on Monday on the proposal to build a new surgery, the vote being 580 for and 186 against. Following a meeting on Saturday, when the matter was fully discussed, a proposal was put forward to purchase the residence of Dr. Borden, which was considered suitable for the purpose by some.

As the consent of the membership must be obtained before money can be appropriated for this purpose, a pit-head ballot was decided on, with the above result.

It is proposed to erect a building on vacant land immediately opposite the hospital. The former doctors, R. P. Borden and T. Keith MacLean, rented quarters in the Morrison block, where patients were attended to every morning and evening.

For the present the same quarters are being used by Drs. Rose and Clayton. Further plans for the erection of a building will be considered by the hospital board, the chairman of which is W. H. Hayson, and the secretary is George Ford. J. Nash, J. T. Griffiths, Edward Wood, Walter Williams and T. Goldring are the other members of the hospital board.

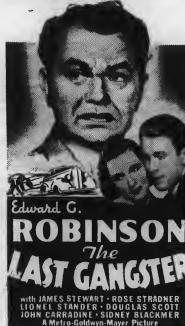
Holiday visitors to Coeur d'Alene include Mr. and Mrs. Frank H. Graham and children, accompanied by Mrs. Graham's father, Mr. Fraser of Edmonton, and Mr. and Mrs. Sidney C. Short and children.

## Cole's Theatre BELLEVUE

Thursday, July 28th  
THE RITZ BROTHERS, in  
"Life Begins In College"

Friday and Saturday, July 29-30

BIGGER than "The Big House" . . .  
MIGHTIER than "Little Caesar" . . .



also  
Comedy, Novelty and News

Mon. and Tues., Aug. 1 and 2  
Virginia Bruce and Melvyn  
Douglas, in

"Arsene Lupin Returns"

also  
Comedy, Novelty and Cartoon

Wed. and Thurs., Aug. 3 and 4  
Vivian Leigh and Rex Harrison  
in

"Storm in a Teacup"

Coming - Fri. and Sat., Aug. 5-6  
DEANNA DURBIN, in

"Mad About Music"

THE COLEMAN JOURNAL

## FORTY-TWO YEARS AGO AN OUTING TO CROWS NEST LAKE

"Doug" Allison Surprises the Surveyors.

In the month of August, 1896, the writer, in company with five friends, made a memorable trip to the Crows' Nest Pass, virgin ground to all of us. Visibility was down to zero, due to heavy fog racing south of the line. A month earlier "The Pass" had been swept by fire, much valuable timber having gone up in smoke, the scenic beauties of "The Pass" receiving a terrible blow.

Today, more than 40 years later, the whitened trunks of flame-killed trees by the thousands are to be seen in distant canyons and on the mountain sides, mute reminders of the terrible and destructive conflagration. During the years that have passed, Nature has not been idle, a healthy growth of new timber now covering much of the burned-out area.

The forestry service is doing good work in safeguarding this new and healthy growth, and it is "up" to the travelling public to take every precaution in preventing a recurrence of what may truly be called a national calamity.

Entering The Gap (entrance to Crows' Nest Pass) our troublous began. We followed a dim wagon trail through the heavy timber, finding it obstructed in many places by fallen, half-burned trees, which had to be cut and removed before we could proceed. Luckily every man in the outfit was an expert in the use of the axe. The road was rough in the extreme, and between The Gap and the lake we made six crossings of the Old Man river, the banks being steep and rocky and taxing the engineering powers of the four-in-hand police team we were using. From the lake onward a pack train, travelled in single file by pack-trail, surprised the location of the surveyors.

horses, led further afield.

The Cave and Basin was the object of our quest and was well worthy of a visit in those days. The roar of the torrent of water plunging into the lake from the opening in the cave could be heard a long distance. Visiting the site many years later, we found the surroundings greatly changed, the cliff having been partially obliterated by the blasting operations carried out during the construction of the railway a year or two later. The walls of the cave we found to be covered with the names of visitors, many hailing from far-off lands.

### Indian Paintings

Much of the smoother wall space contained pictures drawn in green and black paint, the work of long dead-and-gone Indian artists—the colors bright and undimmed by the passage of time—there being depicted bears, wolves, buffalo, elk, etc., while one large picture portrayed a group of sleeping Indians wrapped in their blankets, their feet turned toward a smoking camp fire, while behind the sleepers is seen a number of creeping Indians, armed with tomahawks and war clubs, about to attack the sleep-drugged enemy.

### "Doug" Allison and the Surveyor

Emptying into the lake is Allison Creek, named after an old-time settler who farmed for some years in that vicinity. "Doug" had served in the mounted police and owned a pack-train of cayuses, also acting as guide to hunting parties in the mountains in an effort to earn an honest dollar. His name is connected with this story. When the engineers came into "The Pass" to locate the new railway, Allison had noticed with surprise the location of the surveyors.

He followed the engineers into the gap, and taking the engineering powers of the four-in-hand police team we were using. From the lake onward a pack train, travelled in single file by pack-trail, surprised the location of the surveyors.

THE WAY TO WIN FRIENDS is by attractively displayed advertising in The Journal. The weekly community newspaper is eagerly read by young and old, and influences their buying more effectively than other medium. That's why big national advertisers use the weekly newspaper throughout the whole of Canada. The know, for their advertising is placed in a medium where it will accomplish the best results.

stakes and, being curious by nature, sought the chief engineer, enquiring why they were being put down. That gentleman, pitying Allison's density and wishing to enlighten him, explained that the stakes indicated that a railroad would be built there. "A dangerous place to build a railroad," declared Allison. "What do you mean?" demanded the surprised surveyor. "Why," retorted Allison, "if you build a railroad there, at times it will be under water. Come with me and I will show you." And he thereupon led the surprised official to where, in the tops of low-growing shrubs and trees, could be seen driftwood and debris lodged in the branches during seasons of unusually high water.

Allison received not alone the thanks of the chief engineer, but was rewarded in a more tangible manner by the C.P.R. management.

(Ed. note.—The foregoing interesting story is contributed to The Journal by Mr. Tom Clarke, father of T. Clarke, junior, of Coleman. Though well over 70 years of age, he follows an active life, and occasionally comes from Macleod to visit his son and wife. He served in the old Royal Northwest Mounted Police, and after completing his term, took up his trade of printing at Macleod, working on the old Fort Macleod Gazette, and in later years establishing a commercial printing office, which he still continues.)

## Coal or Gasoline? Which Helps Your Business?

Every time a merchant has goods delivered by truck which can be brought in by rail, he should ask himself the question: "Which is providing me with cash to run my business?" The Journal has stressed this on many occasions. Miners in Coleman earn their wages by digging coal. Every time you help to lessen the use of coal, you are helping to cut down their employment. Merchants should take note of this, for merchandise brought from the cities by truck instead of by rail can have very serious consequences to retailers who depend on the coal industry, and that includes every store and business in the Crows' Nest Pass.

### MINERS DIG COAL—NOT GASOLINE

## Town Council Notes

A regular meeting of the council was held on July 26, with Mayor Paterson, Councillors Atkinson, Antrobus, Chapman and White present.

The minutes as corrected were adopted and the Auditor's quarterly report was accepted and ordered filed.

The correspondence regarding the hard-surfacing of the piece of road around the bluff was ordered filed and the Mayor was authorized to get in touch with Mr. N. H. Bradley, district engineer, regarding same.

The secretary was instructed to write to the department of public health and advise them to acquire the piece of property they had in mind, to be used as a nuisance ground, in East Coleman.

The assessment on the nuisance ground owned by the town of Coleman was accepted and filed.

Secretary was instructed to write to the board of public utilities commissioners and endeavor to hurry up the procedure of annexing part of Plan 6508C within the town limits.

It was decided that any place of business that has signs projecting and blocking part of the sidewalk, must be advised to remove same.

Notice of motion was given for bringing in a by-law governing the parking of trucks on the main street.

### ATTENDING ELKS' CONVENTION AT LETHBRIDGE

W. E. Read, exalted ruler of Coleman Elks, and Wilfrid Dutil, are accredited delegates to the provincial convention.

Frank Barrington, district deputy grand exalted ruler, and a number of local members motored down yesterday afternoon to join in the welcome to Percy Pound, grand exalted ruler for the whole Dominion.

### PERCY W. POUND



Presiding this week at provincial convention of Elks in Lethbridge.

### ANNIVERSARY EDITION

There are still some copies of the Dominion Day edition of The Journal, and same will be mailed to any address in the world for 10c per copy. This is an easy way in which to let friends and relatives know something of the town in which you live.

## Why Aren't They Made To Pay?

Plain Talk on Injustices Whereby Coleman Printers Pay Taxes—Outsiders Pay Nothing.

(Drumheller Mail)

It seems that a great many other towns and small cities have the same complaint to offer as have certain Drumheller businesses, whose territories are encroached upon by outsiders. Representatives of big city interests come into the smaller centres and "steal" away hundreds of dollars' worth of business, which legitimately belongs to local citizens and taxpayers.

Local printers probably suffer worse than any other business. It should be remembered that printing establishments have not the number of customers possible in any of the retail stores—they cannot draw on every family to support their businesses—they are entirely dependent upon the businessmen, mining companies, societies and organizations for their livelihood.

Yet hundreds of dollars per year—probably thousands—from the Drumheller Valley go out to "foreign" printing establishments. Just why should any businessman of Drumheller pay a business tax, as well as house and store property taxes, when an outsider can come in and sell his product, leaving again without having been asked to donate one cent toward the city treasury? We know this question has been put dozens of times, but it is about time something were done about it. Money sent out of town never returns—the representative who solicits business has to take that money out of town, spends only enough to cover hotel bill and meals—probably ten dollars in all—and he walks off with a thousand dollars' worth, or more, of business, stolen from local taxpayers.

It's up to the City Council to protect those who pay taxes to keep the City going!

### HEARKEN TO THESE WORDS

"We don't dig gasoline; we dig Coal. Stop! Look! Listen! You are wrecking the coal industry when you bring in goods by truck. Use the railways—the best friends the coal business has."—Fernie Board of Trade.

### SERVICE APPRECIATED

When it came to discussing whether Moose Jaw should allow its aldermen to give radio addresses and inform the public what the city council was doing one alderman suggested that the daily newspaper of that city was carrying ample reports and giving the city splendid publicity so the motion did not carry.

Printers were taxpayers and should be considered, he added.—Printer and Publisher.



Crows Nest Lake and Mountain—A Beauty Spot Near Coleman

## Let Everyone Boost for The Hockey Carnival

### MRS. UPTON'S PUPILS GAIN HONORS

The following pupils of Mrs. Upton, Bellevue, were successful in passing the Toronto Conservatory of Music examinations in piano: Elaine Korman, Titano Rizzio and Pat Emerson, of Coleman; and Lily Padgett, of Bellevue. Elaine and Titano, first-class honors, 82 and 80, respectively.

### FORMER RESIDENTS HERE

Mrs. Tom Graham, with her son Tom, and daughter, Mrs. Robert Hutchinson, of Seattle, were the recent guests of Mr. and Mrs. Wm. Bell at the Grand Union. The Grahams were Coleman residents eighteen years ago.

While here they renewed acquaintances with many old friends, several teats being given them by the hon. Mr. Graham, senior, a chief engineer for the city of Seattle.

Tom, a graduate of Arcola, will spend a few weeks at Seattle.

Major prizes will be a Chesterfield suite and a refrigerator. Booths will include two grocery booths, drug-gist booth, doll booth, two crown and anchor wheels, and other features. A jitney dance will be held each night. Give the club executive a good boost for an Allan Cup team this coming winter.

See Norman E. MacAulay, "The Insurance Man," for all forms of insurance. (advt.)

## Balloch and Jenkins To Compete at Provincial Tournament

Attention of local tennis fans next week will be centred on the provincial tennis tournament to be played on Banff Springs hotel courts, starting Monday and continuing all week. Balloch and Jenkins will carry the Coleman colors, and are expected to give a good account of themselves. Dick Shaw will not compete.

Jenkins' partner by Shore, last year won the secondary doubles. Balloch marched into the finals of the men's doubles with his partner, where he lost out. This year he will have Harry King, of Calgary, as his doubles partner.

### HONESTY

Recently Mrs. A. Anderson entered the local post office, where she picked up a wallet containing \$190. Unhesitatingly she gave the wallet to the postmaster and asked him to find the owner. The owner proved to be a Mr. Kapalka, of West Coleman, who showed his appreciation to Mrs. Anderson in the shape of a \$10 bill.

Mr. W. Cole, senior, after spending several months here, left on Sunday for his home in Victoria, and was accompanied by Mrs. Cole, who had been spending a week visiting friends in The Pass.

### VISITING OLD FRIENDS

Walter Nelson and his sons left by auto on Saturday for a two weeks' trip to various points in Saskatchewan, going via Montana and North Dakota. About 1905 Walter lived for a year or so in Arcola and Stoughton districts, and he will renew acquaintances with old friends there.

Saturday and Monday AUGUST 6th and 8th

## Coleman Canadians

## NOVELTY CARNIVAL



# Spanish Insurgents Capture Large Area In Whirlwind Campaign

## Wins By-Election

Young Barrister Retains Brantford In Liberal Column

Hendaye, France.—Spanish insurgents commanded troops that had swept government troops from the rich Extremadura region of southwestern Spain in a smashing whirlwind campaign.

During five days of the victorious drive, the insurgents said two armies commanded by General Gonzalo Queipo de Llano and General Jose Saliquet captured 23 important towns and villages along with 3,125 square miles of territory and the population of which exceeded 400,000.

The drive, which started as an effort to keep General Jose Mijia from withdrawing his government troops to reinforce the defense of Valencia, developed startling government weaknesses in the southwest and became a serious offensive itself.

Starting with the capture of Cas- tura, which the insurgents said was the governmental capital of provincial Extremadura, the combined forces of Queipo de Llano and Saliquet advanced 25 miles in one day, the insurgents reported.

They captured the twin cities of Don Benito and Villanueva de La Serena, as well as Navalcarnero de Pala, in the fertile Guadiana river valley.

The advancing troops said govern- ment fighters were slaughtered as they fled. Thousands of government men were reported captured and more than 1,000 bodies left on the field by the demoralized defenders.

In the Castellon de La Plana sector of the eastern front near the Medi- terranean, the insurgents reported the capture of the first two trench lines of government fortifications barring their path toward Segorbe.

The town straddles the Teruel-to-sea highway, 17 miles northwest of Sagunto, where it connects with the main coastal highway to Valencia.

Gibraltar.—The Norwegian motor- ship Tirrana wirelessed one of her crew was killed Sunday in an attack by an unidentified bombing plane in the Mediterranean sea, 50 miles off Oran, Spain.

The ship said several incendiary bombs were dropped and that her decks were raked by machine gun fire.

## Request Was Refused

No Automobile Will Be Provided For Governor Of Bermuda

Hamilton, Bermuda.—Governor Sir Reginald Hildyard, of Bermuda, will use a carriage to inspect the island's military forces.

In the Bermuda house of assembly a request for an automobile for the governor, who is also general officer in command of the island's armed forces, was denied.

Speaker Conyers of the assembly said it was ridiculous for the gov- ernor to have an automobile merely to inspect 100 troops.

## Fast Transportation

Newspapers Sold In Montreal 24 Hours After Publication In London

Montreal.—For the first time in history, British newspapers brought to Canada in the pick-up plane Mercury, were sold on the streets of Montreal within 24 hours of their publication in London.

Also aboard the Mercury were photographs for the Associated Press of the Paris reception of the King and Queen. These were pushed up to the landing point, and pushed up to the landing point, and then to the Montreal where they were transmitted to New York via "wirefoto" equipment.

The newspapers, featuring pictures and news stories of the state visit to Paris, included the London Times, Telegraph, Daily Express, Mail Chronicle, Herald, Mirror, Sketch, Financial Times and Financial News.

## New Coinage For Germany

Berlin.—Field Marshal Hermann Goering called in all foreign and domestic gold pieces, even those in coin collections, as a prelude to establishment of a uniform coinage for greater Germany, including Austria. The decree, aimed at gold coin hoarders and collectors, ordered the delivery of all coins to the reichsbank before Sept. 1.

## British Pilot Killed

London.—Sergeant Maurice Reginald Kennedy, of the Royal Air Force, was killed when his Hawker Hurricane pursuit plane cracked at Hillingdon, Middlesex.

# First Survey Flight Of Air Route Across Atlantic Is Completed

Port Washington, N.Y.—Great Britain's 10-ton pick-a-back plane swooped to a graceful stop on this seaport of New York city to complete the year's first survey flight of the projected commercial air route across the north Atlantic.

It was the first flight of its kind. The four-engined plane was launched in the air from the back of its "mother ship," the Maia, over the Irish coast and made a non-stop flight to Montreal, rested there two hours and 40 minutes, then flew to Port Washington in two hours and eight minutes.

The Mercury completed the first non-stop trans-Atlantic flight ever made to Montreal with 80 gallons of gasoline still in her tanks. When she left Foyne, Eire, it was left to Captain Bennett's discretion whether he would make a refueling stop at Botwood Newfoundland.

Joking good humoredly with officials about the fuses made over them, Captain Bennett faced the "mikes" and cameras:

"I am very happy to arrive in the United States. I am surprised at this wonderful reception and the enthusiasm and interest Americans have shown in our flight. This is my first visit here. I hope the flight will help bring the English-speaking peoples closer together."

Bennett said the Mercury "cut loose from the mother ship at about 1,000 feet and after that things went fine, until we ran into strong headwinds and continuous rains after about an hour and a half. But we hit clear weather later."

They lunched over mid-ocean with "coffee and soup from flasks and mixed sandwiches," added Bennett.

To save gasoline, said the slim, dark-haired navigator, they throttled down on reaching Newfoundland, but their average air-speed across the Atlantic was 150 miles an hour.

Piloted by 28-year-old Captain Donald C. T. Bennett, with wireless operator Albert J. Coster as the "crew," the plane looked small as it taxied slowly to its mooring, compared with the big British and United States flying boats which regularly fly between here and Bermuda.

The plane unloaded at Montreal and New York a shipment of London newspapers and newsreels showing the arrival of King George and Queen Elizabeth on their state visit

## Attack On Douglas

Social Credit Party In Britain Have Renounced His Leadership

London.—The Social Credit party of Great Britain and Northern Ireland broke with Major C. H. Douglas, Social Credit expert, at a stormy meeting in which blows were struck and political blows were struck.

Members assembled at a meeting called by a friend of Major Douglas to welcome George Powell, and to "acclaim publicly the Saskatchewan election result as an unprecedented triumph for Social Credit."

The meeting did not hear Mr. Powell, Major Douglas' representative to Alberta, as an uproar broke out and John Hargrave, national leader, in vigorous tones declared the party renounced Major Douglas' political leadership because "it no longer is possible for us to regard as fit for leadership a man who completely failed to seize the golden opportunity presented by the 1935 electoral victory in Alberta and now seems likely to make confusion worse confounded by childish, makeshift political tactics."

Mr. Hargrave said he took the opportunity to "publicly repudiate any claim made by or on behalf of Major Douglas to the political leadership of the Social Credit movement and to denounce as futile, illusory and pernicious the Social Credit secretaries past and present political tactics."

He declared: "In the future the Social Credit party, under my direction, will take what political steps may be considered necessary to establish Social Credit in Great Britain without any reference to Major Douglas or his associations. We claim a free hand to proceed along electoral and mass pressure lines, and take this opportunity of urging every Social Credit organization throughout the world to follow our fighting lead and shun the gradualist tracts and strategy proposed by Major Douglas."

Participating in a debate on a report of the overseas settlement board, the Duke of Devonshire, under-secretary for the dominions, declared hungry countries regarded the empire as holding a large area of the earth, "unable or unwilling to occupy and develop it, but preventing others from settling it."

"This is not conducive to peaceful or settled international relations," he said. "The laborers quickly between the dominions and the United Kingdom before it was too late to propagate the dominions with men and women of British stock."

Viscount Eltham, who has travelled extensively in the empire, submitted the best arrangement for the present was for people to migrate from the United Kingdom on what was called a policy of infiltration. Only Australia had subscribed to that policy, he added.

Canada does not require more immigrants as she still has unemployment, and political conditions are such, apparently, that she does not require them," Lord Eltham declared.

Referring to last year's Empire Settlement Act, he said \$1,500,000 (\$17,500,000) grant to be given under the act, Lord Eltham said: "I want to ask what extent the treasury influences the policy of the overseas settlement board in the expenditure of the money. I suggest the treasury has too much control over expenditure and interferes too much with the policy of the overseas settlement committee."

Lord Barnby, Conservative, declared that in Canada the official view was that an inflow of migrants was a challenge to employment.

"The facts are so palpably the reverse," he added, "that it is regrettable that means have not been found to convince organized labor of the position."

Accepts New Post

Vice-Chancellor Of Belfast University Will Head B.R.C.

London.—Frederick Wolf Ogilvie, 45, president and vice-chancellor of Queen's University, Belfast, was announced as choice of the B.R.C. board of directors to become director-general. He is to take up his new duties Oct. 1, succeeding Sir John Reith, who resigned to become chairman of Imperial Airways.

TWO "QUEENS" MEET AT TENNIS PARTY



Helen Wills Moody, who made a remarkable come-back by capturing the All England women's singles title this summer, is seen above with the former Queen of Spain, as they attended Lady Crosfield's lawn tennis party in London.

## Artificial Restriction

# On Wheat Acreage Opposed By Pools

Calgary.—Artificial restriction on wheat acreage is not favored by directors of the prairie wheat pools.

At an interprovincial conference of the Manitoba, Saskatchewan and Alberta pools here it was declared a prescribed quota of wheat for each individual farmer to sell would be preferable in Canada to artificial restrictions of acreage.

Under the quota system a farmer could put in whatever acreage he desired but he would be allowed to sell his "quota rights."

Acreage was considered, it was announced, during a discussion on marketing policy.

A telegram was despatched to the Dominion government during the session, which was private, Mr. Wesson said the initial wheat board price must be of such an amount as to encourage deliveries to the board.

"If the initial price is set too low and daily market quotations are above that figure in all probability a very large number of growers would accept the open market figures," he said.

"Based on past experience, the hedging pressure would automatically drive down the open market price to the minimum and deliveries would go to the board."

"A low figure would naturally create a low world price level."

He declared Western Canada could not afford to "give away her first good crop in six years."

It is necessary, he added, there be a reasonable price return not only to assist the individual farmer but to rehabilitate western agriculture.

## A United Canada

Is Aim Of Youth-Congress States Financial Chairman

Vancouver.—Canada's Youth con- gress is endeavoring to unify Canada through its young people, according to Margaret Eddy, financial chairman of the congress, who was here on a visit from England.

"Please understand the motives and objectives of the Youth con- gress," she told interviewers. "Our main objective is to make Canada a united nation from shore to shore."

# French Fighting Force Passes In Review Before King George VI.

Paris.—The close co-operation of French and British armed strength was sealed symbolically when 50,000 French fighting men and the newest war machines passed in review before King George VI and the President, Albert Lebrun, of France.

The bonds were further tightened by M. Lebrun's acceptance of the king's invitation to visit Great Britain after his term as president ends, May 1938. The President and Madame Lebrun will go to London within the first three months of next year.

As a sequel to the military show, Leslie Hore-Belisha, British secretary for war, and the chief of the British general staff, Major-General Marie-Pierre Lebas, will be present. Both are expected to review Anglo-French co-operation and take further steps to assure effectiveness of the military co-operation plan reached at London in April.

A new spirit of optimism was reflected in quarters close to the foreign office after the impromptu conversations between French and British diplomats.

Foreign Minister Bonnet and Foreign Secretary Viscount Halifax held no formal discussions but were said to have talked several times during the military review at Versailles and on trips to and from Paris.

Bonnet also saw Stephen Osaki, the Czechoslovak ambassador to Paris, and was reported to have assured him that "the situation in central Europe would develop favorably" with an easing of tension between Germany and Czechoslovakia over the 3,500,000 German minority under the Praha regime.

Poor visibility marred plans for a display of 600 war planes which were to have swept overhead during the morning parade. They took to the sky in mid-afternoon, flying over the Palace of Versailles. The king and president watched from the palace grounds.

After the Versailles review the Queen and Madame Lebrun joined the chiefs of state for a sumptuous luncheon in the palace.

One hundred and twenty guests were served at a huge table at the Quai d'Orsay. The dinner service was one given to Napoleon and Josephine by the city of Paris. Hon. Philippe Buvelot, Canadian minister to Paris, and Mme. Roy were among the guests.

French sources looked upon the king's invitation of President Lebrun to London as a most pleasing demonstration of his expressed pleasure over the warm welcome accorded the queen and himself by the government and people of France.

For more than an hour infantry, cavalry and artillery regiments—the flower of the French army—swung by the red-carpeted reviewing stand at Versailles to the music of massed military bands.

King George, in the scarlet tunic of a field marshal, and President Albert Lebrun of France reviewed the colorful columns of marching men, totalling 50,000, supported by hundreds of tanks and about 50 airplanes.

The King and President Lebrun were taken from the station to the reviewing stand in a bullet-proof automobile flanked by a mounted guard of African Spahis carrying trumpets.

The review assumed particular significance in the light of the conference of Viscount Halifax, British foreign secretary, and General Daladier of France, and Georges Bonnet, French foreign minister.

At this conference France was reported to have sought a British promise to re-settled Germany's campaign against Czechoslovakia, as a guarantee of peace.

It was generally considered that the official foreign office communiqué issued after the diplomatic conference meant just what it said—France and Great Britain stood by the general terms of their April agreement to act together to preserve peace and to be ready to fight together if other efforts failed.

THE COLEMAN JOURNAL  
Published every Thursday at  
COLEMAN, ALBERTA.  
H. T. Hallwell, Proprietor.  
T. Holstead Alex. Balloch  
Phones 209 and 210F

## DIRECTORY

BUY from those firms whose  
cards appear under this head  
line. They are the supporters  
of Coleman institutions and  
merit your business.



Diamonds  
and  
BULOVA  
WATCHES  
Expert  
Watch  
Repairer

J. M. CHALMERS,  
Jeweler



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LUBRICANTS  
SERVICE

MOTOR DROME  
KERR BROS. Propa.  
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We Sell Everything for a Building

Excel Builders'  
Supply Co.

J. S. D'APPOLONIA  
General Manager

We do Everything Phone 263

LUMBER  
NO JOB  
TOO LARGE OR  
TOO SMALL

Sartoris Lumber Co  
Main Street - Coleman

EAT AT  
COLEMAN CAFE  
In connection with Coleman Hotel  
BEST MEALS IN TOWN  
- Reasonable Prices -  
OPEN DAY AND NIGHT  
Rooms by Day, Week or Month

FOR BREAD, CAKES  
AND PASTRY  
OF THE BETTER KIND  
Try  
Hunter's Bakery

For parties and picnics we  
have delicious Buns, Parker-  
house Rolls, Butter Horns, etc.

B. P. McEWEN  
Jeweler

Engraver - Optician  
Issuer of Marriage Licenses  
Italian Block - Coleman

A. M. MORRISON  
Insurance  
Fire, Life, Accident, Automobile  
Houses for Sale

A. M. Morrison. Phone 21

Benevolent and  
Protective Order  
of  
ELKS  
Coleman Lodge  
No. 117  
Meets 1st and 3rd Thurs. at 8 p.m.

Wm. E. Read, E. R.  
J. M. Chalmers - Secretary

MODERN  
ELECTRIC

The Pass Quality Electrical Store  
Electrical Appliances  
Electric Wiring and Alterations  
Repairs on Washers, Vacuum  
Cleaners, Irons and Toasters  
Wiring Supplies, and Mazda Lamps

# "The Voice of Coleman"

## -- EDITORIAL PAGE --

## NOTES AND COMMENTS

## WANTED - AN EDITOR, by This Great Family Journal.

DO NOT BE STARTLED by this introduction. The present editor is going away, and in order to give an opportunity to anyone who believes he can do the job better than ourselves, we invite applications or offers for the next three weeks.

HERE WILL BE NO CESSION from the usual appearance of The Journal even though we be absent, for the sub-editor and the foreman will pilot the craft during the editor's absence. There are so many who have a hankering to run a newspaper that we are prompted to extend the opportunity to embryo journalists.

THE PRESIDENT of the Canadian Weekly Newspapers Association, George W. James, who publishes an excellent weekly newspaper in Bowmanville, Ont., invited the mayor and council of that town to assume the duties while he attends the annual convention in Vancouver, which will be the meeting place for weekly editors from the Atlantic to the Pacific, including Newfoundland.

HERE ARE MANY individuals in the community who might interest their fellow citizens by editing the paper. Expressions of views might bring lasting benefit to the community, and undoubtedly would prove interesting, for every person has some ideals on which he could hold forth, if not on the public platform, in carefully considered words.

OF COURSE, comment must be confined to matters constructive or of general interest, for criticism of others might lead to serious consequences and bring irate subscribers around our ears like a ton of bricks. But seriously, if any man or woman believes they have a flair for bursting forth into print, and can show us how to do the job a little better, then their services will be welcomed.

Did you ever see such an epidemic of painting? Main street is hardly recognizable from its former self, now that its face has been cleaned, with the exception of a few dirty spots that are more conspicuous than before the "clean-up and paint-up" started. It shows that people follow a good example. The new proprietors of the theatre started the paint brushes swinging, quickly followed by Coleman Hardware Co. Then falling quickly into line came the Palm Confectionery, lately taken over by two enterprising young men, and so contagious was the effect that almost overnight every painter in town was employed, and there is still much to be done. The latest to fall into line at this writing is the Community hall, originally built by Coleman miners, and which it is stated has not been painted in the thirty odd years of its existence.

There will be a BLAZE of reflected glory when all the buildings in the business area have undergone the transformation, and visitors will open their eyes in admiration, if not astonishment that such a change has been effected from the drab and weather-worn appearance of this busy industrial town so beautifully located in the mountains. To our mind, it is a direct result of steadier output of the mines over the past six years, for not only in the business area, but in the residential sections of the town there has been marked improvement.

IT ALSO DEMONSTRATES that freedom from labor troubles, which cause intermittent cessation of work, results in greater prosperity for all, for it is from coal output and steady marketing of the product on which the town depends, no matter if one works in the mines or sells goods or services to the people. There has never been a more steady era of progress in the history of Coleman during its 35 years of existence than in the past six years.

PIPE-DREAMS GO A-GLIMMERING! Another illusion of the people was shattered this week, when automobile owners living in the local improvement district received assessment notices for their cars from the Social Credit government. Before you can install toilet fixtures in your home, you must now pay the government \$5.00. There is not an avenue of taxation that the present government has overlooked. Even householders furnaces are taxed. This is a sore touch with those trusting souls who believed they were to receive dividends every month. Never has a provincial government in Alberta levied so much in taxation. Figures prove it; it's none of this "A man told me". It's real, hard facts. One former supporter, and there are likely hundreds more, remarked: "I have always supported the S. C. Party, but this blanket - well it finishes me."

INTERESTING at times it is to see something which you have casually commented on, copied in other newspapers. A few weeks ago humorous reference was made in this column on how circum-spect a weekly newspaper editor must be; yet a "keyhole reporter" and broadcaster like Walter Winchell gets away with stuff that would bring near catastrophe on the weekly editor. This week from the Dominion Press Clipping Bureau, Toronto, came a package of clippings from newspapers in every province of Canada which had reprinted this comment. In newspapers from Newfoundland, the Maritimes, clear across to Vancouver the comment had appeared, to the number of 80, and one newspaper in Quebec, printed in French - L'Echo De L'Est, Montmagny - had translated it and reprinted it for the amusement of its readers.

PAINTING the town with - not exactly sunshine - but it helps to spread good cheer and is inviting to strangers, such is the atmosphere created by the vigorous work of painters' brushes and bright colors during the past few weeks. Let the good work continue until we have a main street that visitors will pause to stop and admire instead of hurrying through as fast as cars will carry them.

## DIRECTORY



## R. F. BARNES

Barrister - Solicitor  
Notary Public  
Commissioner of Oaths  
Phone 305 Coleman, Alberta  
Residence Phone 240B

## DENTIST

R. H. CAMPBELL, D.D.S.  
Office - 1 door west Coleman  
Post Office. Phone No. 6  
Hours - 9 a.m. to 12 a.m.  
1:30 p.m. to 6 p.m.

## GRAND UNION HOTEL

Fully Modern Reasonable  
Rates Week or Month  
W. Bell, Prop. Phone 220

## SUMMIT LODGE

No. 30, A. F. & A. M.  
Regular meetings held first  
Thursday of each month at 8 p.m.  
Visiting Brethren cordially invited.  
ARTHUR E. GRAHAM, W.M.  
Maurice W. Cooke, Secretary.

Herb. Snowdon  
INSURANCE

NOTARY PUBLIC  
Insurance and Conveyancing

## ZAK'S

## Meat Market



The leading Meat Markets  
of The Pass assure you  
Quality and Fair Prices  
at all times in  
Fresh and Smoked Meats,  
Fish, Poultry, etc.

Telephone 53  
HENRY ZAK, Proprietor

WHO WILL PAY  
THE BILLS?

Accidents are costly. Have you  
an ACCIDENT INSURANCE  
Policy? Consult with

Norman E.  
MacAulay

"The Insurance Man"  
Main Street, Coleman

- O-R -  
RUBBER STAMPS

PROMPT SERVICE  
The Journal Office

## MAKING CANADA

A BETTER PLACE IN WHICH TO LIVE AND WORK  
A Series of Letters from Distinguished Canadians on Vital  
Problems Affecting the Future Welfare of Canada  
Specially Written for Canadian Weekly Newspapers Association

Dear Editor.

With regard to the question of a platform for the Canadian weeklies, any suggestion I have to offer would be based on the conviction that our troubles, and the world's troubles, have primarily a moral rather than an economic basis, or perhaps it would be accurate to say, a moral basis underlying the economic. For this reason, I would have our papers inculcate high standards of political, business and personal morality, and denounce lapse from them. As practical measures in this direction I would suggest:

1. That moral and ethical instruction, with the object of developing character, should be given greater prominence in our educational system, which at present emphasizes the intelligence, with a view to material advantage.

2. That more attention should be paid, and more encouragement given, to the scholars endowed with more than ordinary ability, so as to develop their brains to the highest degree possible, with a view to producing leaders of first rate capacity - our great need. At present our educational system is based on the average pupil, with special attention paid to "the under-privileged" while the super-privileged are given little opportunity to develop their talents which may be of the highest use to the state.

3. The development of our library system, with a view to encouraging adults to continue their education after leaving school. School should be the beginning of education, not the end. Training to read will have to begin in the schools, and should be part of the curriculum. Thus we shall go far to solve the problem of adult education. The new curriculum recently introduced by the department of education is a move in this direction.

4. The organization of a highly trained, non-partisan civil service in

Membership in Canadian Weekly  
Newspapers Association and Alberta  
Press Association.  
Subscription \$2.00 per year in Canada  
United States and Great Britain \$2.50

C. H. HALE

both the federal and provincial fields  
of administration, and the elimination  
from the civil service of the patronage  
system. This would do much  
to improve public administration and  
discourage corrupt politics.

5. An effort to raise the standard of sport, which has a distinct effect on the character of the people. This applies both to the players and to the "fans." Commercialization has made winning the chief objective.

6. A movement to restore home life. In particular, by removing the burdensome taxation, which makes ownership of property unpopular, and often a liability, and in driving people into apartments instead of homes.

7. To preach the doctrine of contentment and self denial to a generation bent on pleasure and covetous of all that their neighbors have.

8. To inculcate respect for law, because it is law.

That will do for my share. If you  
care to incorporate any of these ideas  
in your programme, I claim no copy-right.

Yours faithfully,  
C. H. HALE, Editor,  
Orillia Packet and Times.

Merchants' advertising copy in The Journal will be in good company. It will be read and believed because it appears in The Journal.

JIMMY'S  
Coffee Shop  
for  
Model Siberian  
Ice Cream  
Richer and Better

Journal ads. are business-getters.

ALBERTA  
BEER

The finest malt, the greatest care  
in selecting of hops, combine with  
the highest brewing skill to  
achieve that high point of rich,  
full-bodied goodness found in  
every bottle of ALBERTA BEER.  
Prove their superior quality to-  
day . . . ORDER A CASE OF  
ALBERTA BEER.

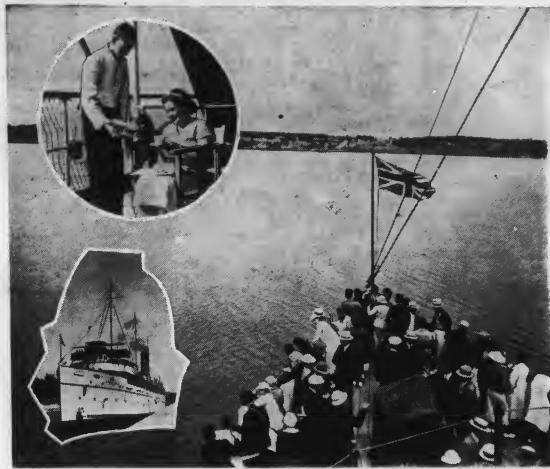
THE BREWING INDUSTRY OF ALBERTA  
"BEERS THAT ARE BEST"

This Advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Journal printers are Coleman tax-payers; they are enterprising citizens, taking their part in community activities.

# INTERESTING SOCIAL AND COMMUNITY NEWS

## Cruising on The Great Lakes



Canada's unique inland sea voyage across the Great Lakes is a delightful holiday outing in addition to being a pleasant and interesting alternate route on a cross-Canada trip.

More people every year are turning to the Canadian Pacific Great Lakes Steamship cruises for a holiday that possesses attractions out of the ordinary. The 642-mile trip is along a magnificently lake and shoreline and is sometimes completely out of sight of land. Leaving Port McNicoll, the boat threads its way over historic Indian water route through the Grand Garry Bay, strikes out into Lake Huron, second largest of the Great Lakes, 297 miles long and 101 miles

wide; winds through St. Mary's River, the international boundary; passes Sault Ste. Marie, and emerges into Lake Superior, the world's largest lake.

Shipboard pleasures which contribute to the charm of the trip are the change of air, refreshing coolness, magnificient scenery, ample space for the passengers, who are equipped for deck sports, including quoits, shuffleboard, and deck golf. Dancing and music entertain the evening hours.

Two Canadian Arctic steamers "Keweenaw" and "Assiniboin" are back in service, groomed for the most exacting of up-to-date travel demands. In addition to regular winter break-up cruises, they are modernized in other ways, several staterooms in each

being luxuriously renovated and additional reading matter being supplied for the libraries.

The schedules make it possible to take an entire week's round-trip from either end of the lakes, with overnight stops at destination. Special boat trains connect with all arriving and departing steamship lines. In addition, attractive all-expense tours at very low cost have been arranged to provide pleasant combinations of rail trips and steamship cruises across the lakes, with leisurely stop-overs at famous vacation resorts. The weekly excursions of the "Manitoba," leaving Port McNicoll Mondays and Fridays, are also proving very popular this year.

## Local News

Mr. E. D. Batrum, municipal auditor, of Calgary, was here this week on a regular visit to the town offices.

Victor Law, son of Mrs. W. J. Bartlett, of Blairmore, recently returned to Crossfield, after a three weeks' visit.

Fred M. Robinson, of Edmonton, is leaving the local liquor store in the absence of Mr. Davidson, who is on vacation.

Ivor Morgan is at present attending the Diesel Engineering Schools at Vancouver. He intends being there for another month.

Mr. and Mrs. John Kinnear, senior, accompanied by their daughter Annie and Mr. Miller Fleming, will motor to Calgary this week end.

Mr. Tom McCoy and daughter left Tuesday for Lethbridge, where they will spend a month's vacation, the guests of relatives.

Mr. J. W. Fraser, of Edmonton, is the guest of his daughter, Mrs. Frank H. Graham and Mr. Graham, arriving last Friday afternoon.

Mr. and Mrs. L. A. Caroe, Jonty and Lawrence, accompanied by Mr. and Mrs. Neil McKinnon, left Wednesday for a vacation at the coast.

Mr. John Lawrence returned to his home at Drumheller on Friday, after three weeks' visit with his daughter, Mrs. A. Chalmers.

Mrs. I. James will hostess at a shower to be held at her home on Friday evening in honor of Mrs. Leslie Beech (nee Muriel Jackson).

Mrs. Aylsworth, of Red Deer teaching staff, was the guest of Miss Margaret Dunlop, and with Miss Powell and Miss Sellon, enroute to the coast.

Mr. and Mrs. Fred Henderson, of Lethbridge, returned home on Wednesday evening, after visiting several days with Mr. and Mrs. Bert McEwen.

Wilfrid Dutil, Bill Gate and Angelo Gentile are enjoying several days' fishing at the North Fork and Race Horse rivers. They intend returning on Friday.

Your community weekly newspaper is the best advertising medium for building up customer goodwill.

## Local News

Mrs. J. L. Lonsbury is visiting Mr. and Mrs. Al. Lonsbury at Rossland.

Miss Pearl McDonald, of Calgary, is spending a vacation at her home here.

Mike Opulski has been engaged as a clerk in Coleman Co-Operative store.

Mr. and Mrs. J. A. McDonald and family have been holidaying at Sylvan Lake.

Mrs. James Smith and family are spending a few weeks at Olds, visiting relatives.

Find your buyers and sellers through Journal advertising. It pays big dividends.

Mrs. Charles Nicholas and daughter Annie returned home from a vacation spent at Seattle.

Mrs. E. Smith, of Brussels, Ontario, is the guest of Mr. and Mrs. J. Derbyshire.

Mr. John Atkinson, senior, left on Wednesday for a vacation at Vancouver and Victoria.

Well-known words that mean little—"A man told me . . ." as used by Mr. Aberhart.

Matt Brennan has succeeded Herb Sherratt as Ledies' truck driver, the latter having resigned.

Mike Harrison is spending his summer vacation at Vancouver, the guest of his aunt, Mrs. T. Muir.

Mr. and Mrs. Archibald Burrell and family, of Drumheller, are visiting relatives in town this week.

William L. Burrows, McGillivray mine timekeeper, is spending his annual vacation at Vancouver.

Mr. and Mrs. R. M. Greenhalgh left on Saturday for two weeks' holidays in Vancouver and other points.

Doug Gunn, of Calgary, and ranked sixth in provincial tennis circles, was seen at the local courts last week.

Mrs. Irene James, of Coaldale high school staff, is spending part of her summer vacation with her parents here.

Horace Allen, B.Sc., recently appointed to Coleman high school staff, was here this week making arrangements for securing a residence here.



To have  
**Heel Hugger**  
**Shoes**

is to know the thrill of  
Shoe Loveliness.

Order a pair of Heel Hugger Shoes to your measure and real comfort is yours.

For Cool Head buy  
one of our

**Summer Caps**

at  
**25c**

**Frank**  
**Aboussafy**

For a  
**SMART HAIRCUT**  
and a  
**SMOOTH SHAVE**

**Bill's Barber Shop**  
is the best place  
**CABINET CIGAR STORE**

PRINTING THAT PLEASES  
We are proud of the quality of the printed matter turned out at The Journal office. It speaks for itself in appearance.

# International and McGillivray

coal mines are an important unit in the industrial life of Alberta. They employ about 800 men, pay thousands of dollars annually in Federal and Dominion Taxes, purchase large quantities of Canadian manufactured goods, and by progressive policies and efficient mining methods strive to promote the Canadian Coal Industry.

**Canadians Should Buy  
Canadian Coal to Increase Employment of  
Canadian Miners.**

## McGillivray Creek Coal & Coke

Company, Limited

and

## International Coal & Coke

Company, Limited

GEORGE KELLOCK, A. F. SHORT,  
General Manager. Secretary.

GENERAL OFFICE HOURS:  
Saturdays: 8.30 a.m. to 1.00 p.m.  
Other Weekdays: 8.30 a.m. to 5.00 p.m.



This Advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.



Look What You Get!  
1. REMINGTON Portable Typewriter  
2. Carrying Case  
3. Touch Type Instructor

You can make money if you know how to type—especially if you own a typewriter. This offer includes regular Remington Portable Typewriter with all normal features for fast, clean typing. One-year guarantee. Write today and send coupon.

**REMINGTON RAND LIMITED**

199 Bay Street, Toronto

Remington Rand Limited  
199 Bay St., Toronto  
Send details of your Portable offer.

Name.....

Address.....

Address Local Enquiries to  
The Journal Office

**The Coleman Journal**

It's the  
Regular  
Advertiser  
Who  
Gets the  
Regular  
Trade of His  
Community

How abundantly true is this of your local newspaper . . . the only complete source of the news of the entire district; the most looked for, best read medium of all!

The Coleman Journal is read from mast-head to footline by the people most interested . . . practically everybody in this district!

MERCHANTS who regularly advertise in these columns get the regular attention of these readers.

**The Coleman Journal**

## WORLD HAPPENINGS BRIEFLY TOLD

A university president was chosen to head the British Broadcasting Corporation.

Despite constant Japanese bombings, the Canton-Hankow railway realized a profit of \$4,000,000 for the financial year ending June 30.

A. P. Patrick, one of the first residents of Calgary and the oldest practicing surveyor in the Dominion, was 90 years old on July 18.

Miss Majority S. Leitch, of Johannesburg, South Africa, is making a tour of Canada and the United States to study Canadian and American architecture.

Remodeling of hundreds of grain elevators in the west closed during drought years is now under way to handle the 1938 crop, grain men stated.

Constable E. R. S. Pink of the Royal Canadian Mounted Police, Ottawa, suffered a fractured skull when the motorcycle he was driving collided with an automobile.

Adelaide Godbout, leader of the provincial Liberal party, announced sweeping plans for reorganization of the Liberal political organization in Quebec.

Auxiliary armament plants designed to supplement the output of government munition factories in case of an emergency are to be established in South Australia, Defence Minister H. V. C. Thorby announced.

Deschavezado volcano, 12,750 feet above sea level on the frontier between Argentina and Chile, erupted recently, pouring forth ashes and causing persons living in the vicinity to flee. The volcano had been comparatively quiet since 1932.

### Old Timers Believe Story

That Satan's Footprints Are On Island Off Nova Scotia

About three miles off the eastern coast of Nova Scotia is a small island, known as White Head light, where Satan is supposed to have walked, according to this story by Anne Loney.

Old-timers do not take kindly to your doubting their story and will promptly offer to show you his footprints in order to prove their statement. Some will tell you that Captain Kidd buried his loot here and that the devil is guarding it; others, that a sailor murdered two children and disposed of their bodies on this spot, while still others claim it is the place where many scenes of mutiny, piracy and bloodshed were enacted.

Whatever the explanation, there is no doubt about the footprints. I have seen them myself. They appear to be those of someone who walked out of the woods, across the rocks and into a clump of bushes. Those of one foot are clear and defined, while those of the other are round and deformed the latter according to the story-tellers, being positive proof that they are those of the devil, for he has not one good foot and one cloven hoof?

### Makes Journey Pleasant

Hi Motorist Has Sense Of Humor And Uses It

The correspondent of Highways Bulletin says if you are one of the many to whom driving is no longer a pleasure, here is a hint that may be helpful. Next time you start out on a trip, take that chip of your shoulder! And take your sense of humor along. Promise yourself that you won't let little things distract you, and see what happens. If you attempt to steal your right of way, let him have it. Don't yell at him, but smile instead. Be indulgent, as you should be with the small boy, who reaches for the largest piece of cake on the plate. A safe journey—and a surprisingly pleasant journey—will be your reward.

### For Quicker Diagnosis

X-Ray Motion Pictures Would Be Invaluable To Doctors

X-ray motion pictures transmitted by wire for quick consultation by distant diagnosticians were forecast by Dr. Leo G. Rigler, professor of radiology at the University of Minnesota. He said that when the X-ray motion picture becomes a reality a specialist a thousand miles away could sit in his office and watch our heart beat.

### The Hymn Said So

After the early morning services the sexton found a lady's wrist watch at the Church of England in Bridgetown, Barbados. He announced the discovery at the following service and said that the owner could have the watch by applying to the vestry. He thereupon announced Hyman 362: "Lord Her Watch Thy

### Good Place To Live

Small Town Now Has Many Advantages Over City

Publicist Roger Babson got his name spread across the newspapers of the continent the other day by advising university graduates not to get married hastily but to get a job in a small town and to put their savings into a small farm. "Your real hope," he said, "is in getting a small business of your own. Try to get a job in a small town."

Henry Ford is equally enthusiastic about the small town as a place to work and live. His spokesman, W. J. Cameron, made some pertinent remarks about the matter not many weeks ago. "Nowadays," he said, "one need go to the city for a career. Big things can be done in smaller places. Towns and villages are even coming to be preferred for many types of enterprise."

The small town has always been a good place to live. To-day, any disadvantages it may have had as to distance or isolation have disappeared. Traditional qualities of friendliness, freedom and fresh air have been enhanced by most of the amenities of "city" life—Finances Post.

### Guide For Better Picnics

Ohio Y.M.C.A. Issues A 14-Page Book Of Rules

Particulars of picnic planning is now the thing. The Akron (Ohio) Y.M.C.A. has taken up the matter, opening the first Picnic Institute, with a 14-page manual issued for the guidance of those who are impressed by the teachings of the Institute.

This manual declares that in talking picnic the plan must be submitted to the following test:

1. Is the picnic built with the group just for them?

2. Does it afford wholesome pleasure and enjoyment?

3. Does it afford opportunity for natural expression of the group?

4. Will the results justify the time, money and energy expended?

Even the choosing of a place to go must be carefully thought out before hand, according to the new rules. "In choosing the picnic site, be sure of the following," says the manual:

1. Woods enough for shade.

2. Dry and well drained.

3. A level open space large enough for games and activity.

4. Good drinking water available.

5. A shelter in case of rain.

### FOR A YOUNGER, SLIMMER LOOK



By Anne Adams

Fashion magic for the figure that requires slenderizing lines—that's what Anne Adams Pattern 4850 is all about. Everything about it is superlatively flattering. The wide sleeves make the shoulders seem wider, while the gored hips (in contrast) appear so much slimmer. The deep v-neckline is in perfect harmony with the wide shoulder line. You have a choice of three sleeves: two short styles for now, and a long one very good for early Fall. If you've never seen before, you'll find this pattern easy to use, sure to fit—with the illustrated Sewing Instructor to help you. Buy a supply of fabric and trim it with buttons, flowers or a bow.

Send twenty cents (20c) in coins (stamp cannot be accepted) for this Anne Adams pattern. Write plainly at Anne Adams Pattern and Sewing Instructor and send order to the Anne Adams Pattern Dept., Winnipeg, Manitoba, 175 McDermot Ave. E., Winnipeg.

R. K. MCINTOSH NOW CHAIRMAN OF BOARD OF GENERAL FOODS LIMITED



R. K. MCINTOSH

R. K. McIntosh, who for a number of years has been Vice-President and General Manager of General Foods Limited, has been elected to the office of Chairman of the Board of General Foods Limited, in which position he will operate in an advisory capacity to his successor, R. T. Mohan, who has been elected Vice-President and General Manager of General Foods Limited.

In retiring from active management of the Company, Mr. McIntosh has elected to take advantage of the corporation's retirement plan. The management of General Foods has requested Mr. McIntosh to continue in an advisory capacity to the management of General Foods Limited.

Mr. Mohan has been Managing Director of Douglas-Pectin Limited, at Cobourg, and in charge of production of the company's Montreal plant which produces Walter Baker Chocolate and Cocoa, Franklin Baker Coconut, Maxwell House and Sanka Coffee, Minute Tapioca and Jell-O.

Under Mr. McIntosh's leadership, the sales of the company during 1937 were the largest in its history, while the sales in the first six months of 1938 exceeded the same period last year.

By the end of 1938, Mr. McIntosh will have completed 40 years in the food industry. He joined P. McIntosh and son in 1896. This firm, which was formed by his grandfather and father in 1876, was the first to put packaged cereals on the Canadian market. McIntosh joined the Canadian Postum Company, the predecessor of General Foods, in 1920.

Mr. Mohan is a graduate of McGill and Queen's Universities, and has had a number of years' experience in food production and sales.

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## CHAPTER I.

Jack Hammond reflected, as he walked up from the wharf, that rain was Prince Rupert's most bountiful crop.

He made the climb from the water front and cut across the little terrace park, where totem poles stood gleaming with moisture and grotesquely lonely. Everything dripped in Prince Rupert this morning, even the discolored, stufed Kadak bear in front of Al Monson's trading store. At last Hammond halted abruptly, looking over the wooden fence of a back yard. Howls and whines had centred his attention.

"What are you trying to do with that dog?" he asked. A man halted in his effort to kick a harnessed mongrel into progress along a muddy space before a makeshift sleigh, weighted with stones.

"Going to make a sled dog out of him."

"That bozo? He hasn't got the weight for it."

"Oh, he's pretty strong." The man grimed. "Say, they'll be buying anything where this dog's going."

"Where's that?"

The pseudo-trainer jerked his head toward the white pinnacles of distant mountains.

"Over the hills there in B.C.," the man said, "up the Caribou river, somewhere around the valley of the Stikine. Haven't you heard about it?"

Hammond's features had become strangely grim.

"What's going on?"

"Where've you been that you haven't read the papers?"

"On the Aleutian, coming up from Vancouver."

The dog trainer stared.

"The ship that got in this morning?" he asked. "And you didn't know about it? Then you must have been deaf, dumb and blind. There were plenty of others who came on that boat—just because of it."

"Because of what?" Jack Hammond's hands, which had clasped the fence, were strangely dislocated.

"Well, if you ain't kidding, the gold is there. The fellow found placer gold up there. A couple of guys named McKenzie Joe Britten and his partner, Jack Hammond."

"Oh, I see," said Hammond jerkily.



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Each

Box

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**Full Stock of All Tackle**  
To Suit Everyone



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Druggist and Stationer Main Street, Coleman  
AGENT FOR BLAIRMORE GREENHOUSE

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Solid Walnut—Complete with Bed Lamp and Two Crystal **\$99.50** Vanity Lamps for

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RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES

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Ribbons, Carbon Paper, etc., on sale at The Journal office.

See Norman E. MacAulay, "The Insurance Man," for all forms of insurance. (advt.) The weekly newspaper is the family newspaper.

# Enterprising Retailers Bring to you Interesting Shopping News and Economy Hints

## Local News

Mrs. William Milley is a hospital patient.

William Michael of Seattle, and his son Bill, and the Misses Rosalie and Hazel Wakifin, visited at the Charles Nichols home this week.

Mr. and Mrs. W. L. Rippin, Lorraine and Ralph, will leave on Sunday for a vacation at Vancouver. Mr. and Mrs. J. O. C. McDonald will accompany them, and the trip will be made via the Logan Pass highway.

Mr. and Mrs. W. H. Hayson, Hubert, Alwyn and Miss Wilma Halliwell motored to the Logan Pass on Sunday. Heavy clouds obscured the fine scenery, and on reaching the summit, they were above the clouds.

Mrs. Alex Muir, of Alex, is visiting Mr. and Mrs. Robert Gillies. Mr. Muir was here for two weeks and returned last weekend. Mrs. Robertson, also of Alex, who many remember as Miss Mercer, is also visiting Mrs. Gillies.

Mr. and Mrs. M. Aboussafy, following their recent marriage, visited the former's brother, Mr. Frank Aboussafy, and Mrs. Aboussafy, on their return from their honeymoon trip to the coast. They returned to Wetaskiwin on Tuesday.

W. A. Vaughn, of the Western Grocers, Blairmore, and Mrs. Vaughn, attended the picnic of the company's employees and salesmen at the Experimental Farm at Lethbridge on Wednesday of last week. Despite the bad weather, they had a very enjoyable outing and the picnic was a grand success.

Mrs. C. D. Rogers and Helen left Tuesday for two weeks' vacation at Drumheller, where they will be the guests of Mrs. Rogers' sister, Mrs. Alton Smith, and Mr. Smith. Mr. Rogers and John left on Tuesday morning by car for two weeks' vacation at Arrow Lakes and Slocan, where Mr. Rogers will visit his parents and brother.

Mr. and Mrs. H. T. Halliwell will leave on Saturday for Vancouver, via Calgary, to attend the annual convention of the Canadian Weekly Newspapers Association, to be held in the Hotel Vancouver. They will visit their daughter, Mrs. George W. R. LeRoy, in Vancouver, and return via the Kettle Valley to Penticton, where they will attend the wedding of Miss Florence LeRoy, daughter of Mr. and Mrs. H. A. LeRoy, of Penticton, to Mr. William Laurle on August 18.

Mrs. Howard Davies and Mrs. J. Richards were joint hostesses at a shower held at the latter's home on Friday evening in honor of Miss Ismay Hadley, bride-elect. Six tables of bridewealth were in play, prize winners being Mrs. Wm. Fields and Mrs. W. H. Garner. A feature of the entertainment was a song by the bride-elect. The room and tables were beautifully decorated by flowers from the garden of Mr. W. H. Garner. Miss Hadley was presented with many beautiful gifts, for which she made suitable reply.

### BRIDE-ELECT HONORED

Mrs. Wood and Mrs. Russell Ferguson were joint hostesses at a shower held at the home of Mrs. John Kinnean, senior, on Saturday evening in honor of Miss Anna Kinnear, bride-elect. Five tables of bridewealth were in play, prize winners being Mrs. A. Dewar, first; Mrs. George Jenkins, second, and Mrs. J. Nash, consolation.

Following a dainty luncheon, the hostesses presented the bride-elect with a gaily decorated basket filled with many beautiful presents, she thanking the guests with an appropriate speech.

### MR. AND MRS. TOM BURNS SAY HELLO

Mr. and Mrs. Tom Burns, former Colemanites, now residents at Vancouver, made eager enquiry last week at the coast city when in conversation with a member of The Journal staff, about many Coleman people, and asked the privilege of saying "Hello everybody" through the medium of The Journal.

Mr. and Mrs. Burns are the proud owners of a beautiful home in Vancouver, concrete sidewalks, lawn and flower beds setting it off. Mr. Burns is now fully employed at an ice-making plant in the city, the plant supplying ice for the fishing boats.

### NEW C.P.R. AGENT COMING

In succession to Chas. W. MacKinnon, recently transferred from Coleman to Maple Creek, W. L. Taylor, of Leduc, will commence duty here on August 2nd, when C. C. Toten, relieving agent, will return to Lethbridge.

## Create a Good Impression

Clear printing, well displayed, either in office stationery or for newspaper advertising, gives prestige to any business. Discriminating advertisers who value appearance and style in their printed matter use only THE BEST.

## APPEARANCES COUNT

Progressive business men use progressive NEWSPAPERS to promote business. They want something better than the old village style of printing matter. As a man is judged by personal appearance to a very large extent, so is his business judged by the style in which it is advertised.



## New Vice-Principal for High School

Mr. Horace Allen, appointed vice-principal of Coleman schools, is the son of Mr. Peter Allen and the late Mrs. Allen, residents of Coleman from 1911 to 1916. His father was a pit boss at McGillivray mines. The new appointee expects to be married early in August. For three or four years he taught school at Wayne, near Drumheller, and he is a graduate of Alberta university, and is about 32 years of age. A brother is employed at McGillivray mines as fire-boss and resides at the Grand Union hotel.

## SNAP-SHOTS AND HATS

Editor Bartlett, renowned as the tallest newspaper editor in Canada (and maybe the British Empire) had his photo taken with Murray Saunders, representative of the Ashdowns Limited, Calgary, standing beside him. Murray's head is almost obscured by Bart's cap, which he is wearing, while on the latter's head is Murray's fedora hat, which gives Bart an elongated resemblance to Charlie Chaplin, at least as far as the hat is concerned, for it is several sizes too small and is perched on his cranium as if it were a dicky-bird poised for flight.

## INTERESTING TRIP

Stopping here for a short time on Tuesday and enjoying their trip from Calgary over the Banff-Windermere highway and through the Crows' Nest Pass were Allan C. McAfee, dominion inspector of excise, of Ottawa; Colonel Braan, of Winnipeg, also of the national revenue department, and L. R. Hess, manager of Canada Malt Co., Ltd., of Calgary. Mr. McAfee and Col. Braan intended to continue to Vancouver after returning to Calgary, and all expressed their pleasure on the trip through the national parks.

## LEFT FOR PENTICTON

The Journal's report last week that Mr. and Mrs. Borden were to leave for a vacation in the Orient was premature. Dr. Borden and Prue Dick and Jane left on Tuesday, their household effects leaving the day previous by car. Mrs. Borden will remain in a hotel in Penticton later to join the family at Penticton. Many friends join in wishing them success in their new home in Penticton, a progressive and growing city on the southern end of the beautiful Okanagan lake.

Mr. and Mrs. Lewis Jones and Owen and Jack motored to Waterton on Sunday. Dr. Borden's residence was purchased by Mr. Stewart Milley. Mrs. Borden will leave to-night for Penticton.

## HOLIDAY TRIP TO ALASKA

Mrs. May Powell, former high school teacher here, now of Olds high school staff, spent a few days here,

part of the time as guests of Mrs. F.

H. Graham and of Mrs. W. L. Rippin.

She, with Miss Sellon of Hillcrest,

left on Wednesday for Vancouver,

and they will take a trip to Alaska,

afterwards spending the remainder of school holidays in Victoria.

## Palace Theatre

Best Sound Effect - High Class Programs  
Nightly 8 p.m. - Saturday 2 p.m., 7.30 p.m. and 9.30 p.m.

Thursday and Friday, July 28 and 29

Oscar Homolka, Frances Farmer and Ray Milland, in

## "EBB TIDE"

also "Popeye Cartoon," Novelty Reel and News.

Saturday and Monday, July 30 and August 1

Lewis Stone, Mickey Rooney, Cecilia Parker and Fay Holden, in

## "JUDGE HARDY'S CHILDREN"

also "Our Gang Comedy," Novelty Reel and News.

Tuesday and Wednesday, August 2 and 3

## DOUBLE PROGRAM

THE JONES FAMILY, in

## "HOT WATER"

also Smith Ballew and Evelyn Knapp, in

## "HIAWIAN BUCKAROO"

Coming - Thursday and Friday, August 4 and 5

THE RITZ BROTHERS, in

## "LIFE BEGINS IN COLLEGE"

## The Churches

ST. ALBAN'S CHURCH

Seventh Sunday after Trinity—  
Morning prayer and sermon at 11 o'clock; baptisms at 4 p.m. This church welcome strangers.

Baptisms on Sunday, July 24th—

Thomas William Lockhart and David Charles Lockhart, sons of David Lockhart (nee) Florence Makin Fernie;

Joan Hirst, daughter of Fred Hirst (nee) Annie Sudworth; Marion Faivre, daughter of Albert Faivre (nee) Emily Elizabeth Poxton.

CHURCH OF THE NAZARENE

Sunday—11 a.m., classes for all, Sunday school meets. 12 noon, morning worship, this will be communion Sunday. 7.30 p.m., evangelistic service.

The prayer meetings will be held on Tuesdays at 7.30 p.m. and Bible study on Fridays at 7.30 p.m.

The church feels fortunate in having the services of Rev. William Clark, of Ireland, for this week. He will preach and sing special messages in song at tonight's service, and also on Friday evening. Mr. Clark has just graduated from the Bible College in Red Deer, and is on his way home to take a pastorate in the Church of the Nazarene in Ireland.

Bring your friends; you will surely enjoy the singing and the gospel messages. Strangers and visitors welcome.

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— ON THE —

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Leave your orders for

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Robbie Burns  
Tamed old whisky

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